



NEWS RELEASE

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BERLIN PRODUCTIONS WINS TWO MORE TELLYS

An animated consumer TV spot and a video promoting environmental awareness earn top honors

WHITE PLAINS, NY — April 3, 2009 — Berlin Productions is the recipient of two 2009 Telly Awards, the company announced today. This brings BP's total Telly statuette count to six.

One 2009 Telly was awarded for a video BP produced to promote the environmental nonprofit organization, The Chuckie Goodnight Foundation for the Environment, and the other Telly, for an animated television commercial promoting the use of sanitizing hand wipes for children.

Developed in cooperation with the public relations agency Co-Communications, the Chuckie Goodnight Foundation video explains the foundation's mission to potential donors and partners. It also showcases the foundation's various activities and workshops.

BP's other Telly winner, "Space Lunch," is a 30-second television spot developed for PDI, the health-care division of Nice-Pak Products, makers of Sani-Hands Wipes for Kids. The film and video production company ACM Productions of Ridgefield, CT, hired BP to develop the commercial.

Animated in a children's cartoon style, "Space Lunch" follows two children into space to fight monster germs, then brings them back to earth, where they discuss the value of using Sani-Hands Wipes before eating.

Dylan Wood, BP's chief operating officer, was the key animator on both projects.

Established in 1978, the Telly Awards is an international competition that honors TV commercials and programs, as well as non-broadcast video and film productions. Entrants include ad agencies, production companies, TV and cable operators, and corporate video departments. More than 12,000 entries are submitted each year.

You can view the above-mentioned Telly Award-winning videos, as well as other news about BP, by visiting BP's blog, The Berlindicator, at <http://berlinproductions.biz>. Still images can be provided on request.

About Berlin Productions

Now in its 27th year, Berlin Productions (www.berlinproductions.com) is a full-service visual communications agency that produces Web sites, video, CD-ROMs, DVDs, kiosks, animation, presentation, illustration, print design and cross-media promotions.

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